

2011 Woodward Dream Cruise
"Make the Loop" 15th Year
Special Promotional Opportunity

Entertainment Sponsors- Friday & Saturday Night **\$25,000.00**

Single Night Options Available

Include Main Headliner Event on Saturday

Tee Shirt Promotions-Your Name/Logo on 150 Volunteer

Tee- Shirts Supporting Pontiac Woodward Dream Cruises **\$3500.00**

Sponsor

Thursday Night Downtown Business Appreciation

Support Downtown and Kick Off 2011 WDC in Pontiac

Great Visibility Payback included 20 X 20 Tent throughout Event **\$6,000.00**

Special Ride& Drive Major Auto Dealer Promotion **\$15,500.00**

Ask for Details

Auto Parts Manufacture- Display & Promotion

Include up to 200 x 300 Car Spaces

Ask for Details **\$15,000.00**